

## Courses Description

**College:** Physical Education & Sport Science

**Department:** Sport Coaching & Management

---

**Course ID:** 2206031711      **Description:** Modern Sports Management

**Full Course Description:** This Course Aims to Introduce the Fundamentals and Principles and Functions of the Administration and Its Role in the Field of Sports, the Focus is on Public and Private Sectors Which are Targeted Towards the Development of Society in Terms of Human Resource Development Sports and the Globalization of Sport. Topics Include: Professional Sports Associations, and Partnerships With Professional Sports Enterprises and Service Providers, Sports and International Sports Organizations, and Professional Workers in the Sports Industry, Sports Tourism, Sports and Entertainment. Given Attention to the Social and Economic Impacts of the Sports Industry to Society as a Whole.

---

**Course ID:** 2206031712      **Description:** Contemporary Issues in Sports Management

**Full Course Description:** The Course Objectives Includes a Study of Modern Topics, and Specialized in the Field of Sports Management and to Expand the Research and Coverage of Theory and Practice So the Student Can Use His Information in an Integrated Organized Scientific Manner. The Course Objective Is Provide the Students With Many Skills to Write and Critique a Scientific Research Papers That Might Address Important Sport Management Topics.

---

**Course ID:** 2206031713      **Description:** Sport Organizational Behavior

**Full Course Description:** This Course Centers on the Behavior of People in Business Organizations from an Individual and Group Perspective. Where Managing People are Concerned, the Ability to Lead, Coordinate, Communicate, Analyze Conflicts and Manage Teams Plays a Crucial Role in the Implementation of Any Corporate Strategy.

---

**Course ID:** 2206031721      **Description:** Sports Marketing

**Full Course Description:** This Course Will Review and Cover Topics and Principles of Marketing as Being Related Sports Development at All Levels. The Course Also Will Evaluate and Analysis of Strategies, Research and Planning, Advertising and Publishing Related to All Levels of Sport. This Course Will Present and Clarify the Importance of Customer Behavior in Sports Marketing and Explores the Development of Practical Applications of Theoretical Ideas Related to Support and Funding Sports

---

**Course ID:** 2206031731      **Description:** Events and Sports Facilities Management

**Full Course Description:** The Course Objective is to Provide the Students With Skills and Capabilities to Manage Events and Sorts Facilities. And Management of Sports Facilities and All Variety of Sport Activities Such as Planning and Coordination and to Create Sports Facilities and Management Personnel, and Marketing Facilities, Scheduling and Operation of Such Facilities to Achieve the Goals of Those Sports Event.

---

**Course ID:** 2206031732      **Description:** Public Relations and Sports Media

**Full Course Description:** The Course Will Address Foundations Topics of the Development of Communication Skills and Leadership Styles and Negotiation Strategies That Must Be Characterized by Successfully Managing Sports. There Are Three Axes in the Field of Behavioral Decision Dealt With, and Communication Skills, Which Aims to Facilitate and Enhance the Strong Understanding and Mutual Respect Between Colleagues, Both in the Upper Levels or Lower. The Second Axis is the Leadership Styles That Facilitate Optimum Effect in the Field of Work Within the Team. And the Third Axis is Negotiating Strategies and Requirements, Especially in the Event of Conflict or Difference and the Critical High Sensitive Issues. That Affecting the Clubs and Sports Organizations.

---

**Course ID:** 2206031733      **Description:** Human Resource Management

**Full Course Description:** This Course Focuses on the Management of Human Resources Within Sport Organizations. The Objective of the Course is to Provide a Basic Understanding of the Nature of Paid Professional Workers, Volunteer Workers, and Clients in Sport Organizations; Individual Differences in abilities, Values, Personality, and Motivation; Organizational Processes of Job Design, Staffing, and Performance Appraisal; and Desired Outcomes of Job Satisfaction and Organizational Commitment.

## Courses Description

**College:** Physical Education & Sport Science

**Department:** Sport Coaching & Management

---

**Course ID:** 2206031742      **Description:** Sport Communication and Leadership Skills

**Full Course Description:** The Course Will Address Foundations Topics of the Development of Communication Skills and Leadership Styles and Negotiation Strategies That Must Be Characterized by Successfully Managing Sports. There Are Three Axes in the Field of Behavioral Decision Dealt With, and Communication Skills, Which Aims to Facilitate and Enhance the Strong Understanding and Mutual Respect Between Colleagues, Both in the Upper Levels or Lower. The Second Axis is the Leadership Styles That Facilitate Optimum Effect in the Field of Work Within the Team. And the Third Axis is Negotiating Strategies and Requirements, Especially in the Event of Conflict or Difference and the Critical High Sensitive Issues. That Affecting the Clubs and Sports Organizations

---

**Course ID:** 2206031751      **Description:** Sports Law

**Full Course Description:** This Course Aims to Provide Students With the Knowledge of the Laws and Legislation for the Local and International Sports Federations and Regulations. This Course Also Provide Analysis of the Legal Status of Sports Institutions and Regulations, Regulations and contracts relating to Sport and the Legal Liability in Case of Accidents and Injuries in Sport. The Course Also Seeks to Familiarize Students With Local Sports Organizations, International Sports Events.

---

**Course ID:** 2206031761      **Description:** Advanced Sport Psychology

**Full Course Description:** This Course Covers the Vital Subjects of Sport Psychology as Motivation in the Field of Sports Which Effect of the Emotional Statue on Athletic Performance, Aggressive Behavior in Sport, Its Motives, Reasons and Levels. Factors Affecting the Personality Traits of the Athletes and Players Their Effect on Athletic Excellence, Athletic Trends, Strategies Related to Psychological Preparation of High Level Athletes and Competitors, Studying and Analyzing Cases and Problems of International and Olympic athletes.

---

**Course ID:** 2206031771      **Description:** Advanced Statistical Design

**Full Course Description:** This Course Addresses the Definition of Statistics: Its Concept, Types, Stages, and How to Collect, Organize and Classify Data to Reach the Results and Make Decisions Using Appropriate Statistical Methods to Test Hypotheses, Whether it is Parametric or Non-Parametric. Also, Introduces the Concept of Statistical Significance, Type I and II Errors, the Power of Statistical Testing, and Training in Using (Spss).

---

**Course ID:** 2206031781      **Description:** Research Methods in Sport

**Full Course Description:** This Course Will Focus on the Nature of Research Design, Focusing on the Methodology of a Quantitative Research Project. The Research Process, Including Defining the Problem and Hypotheses, the Various Types of Research, Data Collection Procedures, and Establishing Validity and Reliability, Will be Addressed.

---

**Course ID:** 2206031799      **Description:** thesis

**Full Course Description:**

---

**Course ID:** 2206033799      **Description:** thesis

**Full Course Description:**

---

**Course ID:** 2206036799      **Description:** thesis

**Full Course Description:**

---

**Course ID:** 2206039799      **Description:** thesis

**Full Course Description:**