

## Courses Description

**College:** Business

**Department:** Business Administration

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**Couse ID:** 203731      **Description:** Strategic Management

**Full Course Description:**

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**Couse ID:** 203732      **Description:** Statistics & Research Methodology

**Full Course Description:** This course provides an overview of applied statistics as techniques for collecting, summarizing and interpreting data for coping with uncertainty in the management decision-making. Topics include design of studies, observational studies. Exploratory data analysis, statistical summaries, interactive statistical computing, probability, simple and multiple regression, time series analysis and hypothesis testing.

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**Couse ID:** 203733      **Description:** Production and Operations Management

**Full Course Description:** This course considers the design, operation, and control of production systems using modern analytical techniques. Topics include product design and process selection, capacity and location planning, facility layout, scheduling, project management, inventory, and quality control.

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**Couse ID:** 203734      **Description:** Marketing Management

**Full Course Description:** This course analyzes the marketing process, the environment within which it operates, institutions involved, and the functions performed. It also examines the relationships and trends in a market-based economic system. The course develops concepts and terms applied to marketing decisions from the perspective of a manager.

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**Couse ID:** 203735      **Description:** Organizational Behavior

**Full Course Description:** This course examines human behavior in organizations and its implications for management decisions and actions. The course explores the theory and practice of working with and managing people. Topics include motivation, learning, group dynamics, leadership, communication, organizational structure, and culture.

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**Couse ID:** 203736      **Description:** Data Modeling & Operations Management

**Full Course Description:**

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**Couse ID:** 203737      **Description:** Supply Chain & Logistic Management

**Full Course Description:**

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**Couse ID:** 203738      **Description:** Innovation & New Business Development

**Full Course Description:**

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**Couse ID:** 203739      **Description:** Quality Management

**Full Course Description:** This course focuses on quality management concepts, methodologies and practices of services and manufacturing industries. Topics like organizational and cultural aspects of quality management associated with implementing quality systems, communicating the quality message, team building, training and learning will be addressed.

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**Couse ID:** 203740      **Description:** Project Management

**Full Course Description:**

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**Couse ID:** 203797      **Description:** Research Project

**Full Course Description:**

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**Couse ID:** 203799      **Description:** Thesis

**Full Course Description:**

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**Couse ID:** 2203798      **Description:** Comprehensive Exam

**Full Course Description:**

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**Couse ID:** 3203799      **Description:** Thesis

**Full Course Description:**

## Courses Description

**College:** Business

**Department:** Business Administration

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**Couse ID:** 6203799      **Description:** Thesis

**Full Course Description:**

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**Couse ID:** 9203799      **Description:** thesis

**Full Course Description:**

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**Couse ID:** 120203738      **Description:** Innovation and Development of New Business

**Full Course Description:** ||

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**Couse ID:** 150203726      **Description:** 3

**Full Course Description:** This course focuses on theoretical and empirical issues in financial analysis, such as financial ratio analysis and cases of financial ratios and industries. This course focuses also on managing financial risk such as derivative securities, hedging risk, future markets, forward contracts, and options contracts. The objective of the course is to provide Master students with an in-depth understanding of the analytical techniques in using of financial analysis, evaluating creditworthiness and debt quality

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**Couse ID:** 150203730      **Description:** Research Methodology in Business Administration

**Full Course Description:** aaa

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**Couse ID:** 150203731      **Description:** Strategic Management

**Full Course Description:** This course is designed to provide students with a comprehensive understanding of the business corporation by integrating the functional areas of business. The course review strategic management issues and topics like techniques of industry & competitive analysis, generic business strategies, building & defining competitive advantages, generic types of corporate strategies & the implementation of strategies

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**Couse ID:** 150203732      **Description:** Research Methodology in Business Administration

**Full Course Description:** This course provides an overview of applied statistics as techniques for collecting, summarizing and interpreting data for coping with uncertainty in the management decision-making. Topics include design of studies, observational studies. Exploratory data analysis, statistical summaries, interactive statistical computing, probability, simple and multiple regression, time series analysis and hypothesis testing.

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**Couse ID:** 150203733      **Description:** Production and Operations Management

**Full Course Description:** This course considers the design, operation, and control of production systems using modern analytical techniques. Topics include product design and process selection, capacity and location planning, facility layout, scheduling, project management, inventory, and quality control.

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**Couse ID:** 150203734      **Description:** Marketing Management

**Full Course Description:** This course analyzes the marketing process, the environment within which it operates, institutions involved, and the functions performed. It also examines the relationships and trends in a market-based economic system. The course develops concepts and terms applied to marketing decisions from the perspective of a manager.

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**Couse ID:** 150203735      **Description:** Organizational Behavior

**Full Course Description:** This course examines human behavior in organizations and its implications for management decisions and actions. The course explores the theory and practice of working with and managing people. Topics include motivation, learning, group dynamics, leadership, communication, organizational structure, and culture.

## Courses Description

**College:** Business

**Department:** Business Administration

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**Couse ID:** 150203736      **Description:** Data Modeling & Operations Management

**Full Course Description:** The first part of this course focuses on data modeling techniques like linear programming, decision analysis, and queuing. Managerial applications in areas such as operations management will be emphasized. The second part provides an overall integrative view of the operations function. Topics such as product startups, materials management, shop floor planning, and procurement and suppliers relations management will be covered in relation to the operational goals of dependency, flexibility, quality, cost effectiveness, and speed.

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**Couse ID:** 150203737      **Description:** Supply Chain & Logistic Management

**Full Course Description:** Supply chain management (SCM) is the process of planning, implementing, and controlling the operations of the supply chain with the purpose to satisfy customer requirements as efficiently as possible. Supply chain management spans all movement and storage raw materials, work-in-process inventory, and finished goods form point-of-origin to point-of-consumption.

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**Couse ID:** 150203738      **Description:** Innovation & New Business Development

**Full Course Description:** This course deals with the convergence of creativity, entrepreneurship and innovation in organizations. It will show that innovation is a complex process that needs cultivation as much as management. The topics include individual creativity, sensing opportunities, organizing for and benefiting from innovation.

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**Couse ID:** 150203739      **Description:** Quality Management

**Full Course Description:** This course focuses on quality management concepts, methodologies and practices of services and manufacturing industries. Topics like organizational and cultural aspects of quality management associated with implementing quality systems, communicating the quality message, team building, training and learning will be addressed.

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**Couse ID:** 150203740      **Description:** Project Management

**Full Course Description:** This course provides a comprehensive treatment of the key planning and control aspects of project management that are common to many different areas of applications. Emphasis will be placed on modern techniques and tools. The managerial implications of the increasingly popular project-based organizations will be examined with contemporary cases.

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**Couse ID:** 150203741      **Description:** Human Resource Management

**Full Course Description:** This course discuss and analyze the main topics of human resource management which covers introduction to human resource management, human resource planning, job analysis and design, recruitment, selection, performance evaluation and management, compensation methods and policies, training and development, managing employee discipline, labor relations and collective bargaining, employees safety and health, measuring human resource activities, and sources of information about human resource management.

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**Couse ID:** 150203742      **Description:** Applied Statistics in Business Administration

**Full Course Description:** This course aims to address the practical aspects of business statistics. It focuses on quantitative methods of descriptive statistics, probability distributions, statistical inference, regression models and statistical surveys. This course is directed towards making the application of statistics more effective in the field of business by focusing on statistical reasoning and interpretation of results, and not only focusing on statistical and computational methods. In this article, statistical software will be used in order to reduce the calculation process and in order to improve dealing with statistical methods.

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**Couse ID:** 150203797      **Description:** Research Project

**Full Course Description:** This course provides the student with the necessary or required skills to carry out study and research. The student is expected to present a writing project on a specific topic related to his/her major. □  
"This course is taught on the basis of pass/fail and is not included in the student's cumulative average." □

## Courses Description

**College:** Business

**Department:** Business Administration

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**Couse ID:** 150203798      **Description:** Comprehensive Exam

**Full Course Description:** |

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**Couse ID:** 150203799      **Description:** Thesis

**Full Course Description:** This thesis enables the students to direct their interests and choose the project that will reflect their professional ambition. The thesis project is a major aspect of the requirements for obtaining a master's degree/thesis track. At this stage, the knowledge and ability acquired during the first stages of the taught academic courses are manifested. Students apply the theoretical knowledge practically by applying it to a research thesis project dealing with an important problem in which they take into account the previous literature on the subject as well as the methodology that they will employ in their thesis.□  
Students must submit a draft thesis before the end of the third semester.

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**Couse ID:** 1502039799      **Description:** Thesis

**Full Course Description:** This thesis enables the students to direct their interests and choose the project that will reflect their professional ambition. The thesis project is a major aspect of the requirements for obtaining a master's degree/thesis track. At this stage, the knowledge and ability acquired during the first stages of the taught academic courses are manifested. Students apply the theoretical knowledge practically by applying it to a research thesis project dealing with an important problem in which they take into account the previous literature on the subject as well as the methodology that they will employ in their thesis.□

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**Couse ID:** 2002033799      **Description:** Thesis

**Full Course Description:**

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**Couse ID:** 2002036799      **Description:** Thesis

**Full Course Description:**