

Courses Description

College: Business

Department: Business Administration

Couse ID: 203244 **Description:** Purchasing & Inventory Management

Full Course Description: Organizing and managing purchasing and invenotry management, scientific determination of project needs of raw materials , materials quality and quantity , purchasing and storing function, inventory control, centralization and decentralization in purchasing .

Couse ID: 203252 **Description:** Human Resource Management

Full Course Description: Principles and importance of human resources management , selecting and training of employees, health , safety , and security, performance appraisal , human and labor relations , rewards and wages determination and motivation.

Couse ID: 203257 **Description:** Organizational Supervision

Full Course Description:

Couse ID: 203271 **Description:** Hospitality Industry

Full Course Description:

Couse ID: 203282 **Description:** Commercial Law

Full Course Description:

Couse ID: 203364 **Description:** International Business

Full Course Description:

Couse ID: 203373 **Description:** Hotel Human Resources Management

Full Course Description:

Couse ID: 203374 **Description:** Travel Geography in Jordan

Full Course Description:

Couse ID: 203375 **Description:** Legal Legislation For Hospitality Management

Full Course Description:

Couse ID: 203377 **Description:** Public relations

Full Course Description:

Couse ID: 203378 **Description:** Hotel Management Operations

Full Course Description:

Couse ID: 203440 **Description:** Total Quality Management

Full Course Description:

Couse ID: 203471 **Description:** Food Preparation

Full Course Description:

Couse ID: 203472 **Description:** Food and Beverage Management

Full Course Description:

Couse ID: 203473 **Description:** Hospitality Marketing and Prommotion

Full Course Description:

Couse ID: 203474 **Description:** Accomodation Service Management

Full Course Description:

Couse ID: 203475 **Description:** Food Health and Saftey

Full Course Description:

Couse ID: 203476 **Description:** Business Norms in Multicultural Lontext

Full Course Description:

Courses Description

College: Business

Department: Business Administration

Couse ID: 203477	Description: Resturants Management
Full Course Description:	
Couse ID: 203478	Description: Hotel Facilities Design and Mainteuance
Full Course Description:	
Couse ID: 203479	Description: Banquet and Meeting Management
Full Course Description:	
Couse ID: 203483	Description: Organization Theory
Full Course Description: Dimensions of organizational structure , organization design, the concept of organizational effectiveness and its relation to organizational structure , types of organizational structure.	
Couse ID: 203484	Description: International Commercial Laws
Full Course Description:	
Couse ID: 203495	Description: Cases In Industrial Management
Full Course Description:	
Couse ID: 203497	Description: Specialized Topics in Hotel Management
Full Course Description:	
Couse ID: 203499	Description: Practical Training
Full Course Description:	
Couse ID: 2203101	Description: Principles Of Management
Full Course Description: Definitions of management, evolution of management thinking, functions of management (planning, organizing, leading, and controlling), schools of management thoughts, environmental analysis , and managerial skills .	
Couse ID: 2203232	Description: Operations Research
Full Course Description: Concepts of operations research and quantitative analysis in management decision making, model building and / or techniques like (linear programming, the graphical and algebric methods) transportation and distribution models, business network analysis (CPU, PERT), and computer applications of OR problems.	
Couse ID: 2203243	Description: Production & Operations Management
Full Course Description: The nature and concepts of production and operations management , decisions related to the selection and designing of new product, manpower requirements, the selection of project location , facilities layout, supportive departments, comprehensive planning and major scheduling , demand forcasting and computer applications	
Couse ID: 2203255	Description: Business Communaction
Full Course Description: Communication process and model , basics and style of business letter writing , memorandums, reports, the art of listening in business, the role of business communication , verbal and nonverbal communication , and barriers to effective communication.	
Couse ID: 2203281	Description: Organization Behavior
Full Course Description:	
Couse ID: 2203324	Description: International Marketing
Full Course Description: Marketing problems affecting multinational corporations , reasons for growth and expansion outside local country boundaries , economic, cultural, social, political and legal factors affecting the marketing mix.	
Couse ID: 2203325	Description: Sales Management
Full Course Description:	

Courses Description

College: Business

Department: Business Administration

Couse ID: 2203329 **Description:** Commercial Promotion

Full Course Description:

Couse ID: 2203340 **Description:** Small Business Management

Full Course Description: Stages of developing a new venture , managerial decisions related to location and sources of financing , application of management theories and techniques to small business ventures, administrative , financial and marketing functoins , leadership issues , and human relations in small businesses .

Couse ID: 2203341 **Description:** Project Management

Full Course Description: Principles and concepts of project management, organizing and managing project life cycle, project planning and controlling , network analysis and models, resources allocation , and the use computers in project management.

Couse ID: 2203346 **Description:** Production Planning & Control

Full Course Description: Concepts and nature of production planning and controlling, capacity planning , aggregate planning materials requirements planning (MRP), just in time scheduling (JIT) , quality control, inventory analysis and control, work scheduling, and computer aided production planning .

Couse ID: 2203367 **Description:** Administrative Planning & Control

Full Course Description:

Couse ID: 2203420 **Description:** Consumer Behavior

Full Course Description: Consumers` characteristics and their effect on the buying decisions of products and services , stages of the purchasing decision process, buying incentives, the effect of environmental factors on consumer behavior, and models that explain peoples behavior.

Couse ID: 2203427 **Description:** Marketing Strategy

Full Course Description:

Couse ID: 2203452 **Description:** Management Information Systems

Full Course Description: Introduction and nature of MIS, types of information systems, role of technology in programming information systems, analysis and designing of information systems. Application, evaluation and Strategic role of information systems .

Couse ID: 2203461 **Description:** Strategic Management

Full Course Description:

Couse ID: 2203495 **Description:** Special Topics

Full Course Description:

Couse ID: 2203496 **Description:** Special Topics in International Management

Full Course Description:

Couse ID: 110203204 **Description:** Organizational Behavior

Full Course Description: .

Couse ID: 110203207 **Description:** Knowledge management

Full Course Description: >

Couse ID: 110203208 **Description:** Business Communaction

Full Course Description: .

Couse ID: 110203209 **Description:** Business Ethics

Full Course Description: A

Courses Description

College: Business
Department: Business Administration

Couse ID: 110203219	Description: Electronic Trade
Full Course Description: .	
Couse ID: 110203222	Description: Operations Research
Full Course Description: .	
Couse ID: 110203232	Description: Purchasing And Inventory Management
Full Course Description: .	
Couse ID: 110203234	Description: Hospitality industry
Full Course Description: a	
Couse ID: 110203235	Description: Small Business Management
Full Course Description: .	
Couse ID: 110203241	Description: Management Information Systems
Full Course Description: .	
Couse ID: 110203263	Description: Food Preparation
Full Course Description: a	
Couse ID: 110203291	Description: Introduction to Tourism Management
Full Course Description: ;;;	
Couse ID: 110203294	Description: Travel Geography in Jordan
Full Course Description: a	
Couse ID: 110203303	Description: Organization Theory
Full Course Description: .	
Couse ID: 110203304	Description: Public relations Management
Full Course Description: a	
Couse ID: 110203305	Description: Museums Management
Full Course Description: ggg	
Couse ID: 110203306	Description: Museums Marketing
Full Course Description: hhhh	
Couse ID: 110203307	Description: International Business
Full Course Description: dd	
Couse ID: 110203312	Description: Marketing Management
Full Course Description: .□	

This course is intended to integrate the materials learned in all other marketing course work as well as prepare the student for a career in marketing. This course is designed to push your analytical and marketing abilities while empowering you to make critical marketing decisions based on a combination of facts, assumptions, and critical judgments. Emphasis is on the application of the marketing process in the turbulent global business environment. Marketing decisions, analysis, and issues are integrated with the goal of achieving customer satisfaction to gain a sustainable competitive advantage within an industry.

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College: Business

Department: Business Administration

Couse ID: 110203313 **Description:** Services Marketing

Full Course Description: .

Couse ID: 110203316 **Description:** Sales Management

Full Course Description: .

Couse ID: 110203318 **Description:** Consumer Behavior

Full Course Description: .

Couse ID: 110203331 **Description:** Operations Management

Full Course Description: .

Couse ID: 110203333 **Description:** Production Planning & Control

Full Course Description: .

Couse ID: 110203337 **Description:** Project Management

Full Course Description: .

Couse ID: 110203351 **Description:** Accomodation Service Management

Full Course Description: a

Couse ID: 110203352 **Description:** Events Management

Full Course Description: a

Couse ID: 110203353 **Description:** Meetings and Conferences Management

Full Course Description: a

Couse ID: 110203362 **Description:** Resturants Management

Full Course Description: a

Couse ID: 110203371 **Description:** Decision support systems

Full Course Description: a

Couse ID: 110203372 **Description:** Expert Systems

Full Course Description: a

Couse ID: 110203373 **Description:** Customer Relationship Management

Full Course Description: a

Couse ID: 110203405 **Description:** Strategic Management

Full Course Description: .

Couse ID: 110203406 **Description:** Human Resource Management

Full Course Description: .

Couse ID: 110203407 **Description:** Hotel Human Resource Management

Full Course Description: a

Courses Description

College: Business

Department: Business Administration

Couse ID: 110203408 **Description:** Advanced Human Resource Management

Full Course Description: IIII

Couse ID: 110203415 **Description:** Commercial Promotion

Full Course Description: A

Couse ID: 110203416 **Description:** Hospitality Marketing and promotion

Full Course Description: a

Couse ID: 110203421 **Description:** Research Methods in Management

Full Course Description: .

Couse ID: 110203423 **Description:** Advanced Operations Research

Full Course Description: .

Couse ID: 110203434 **Description:** Total Quality Management

Full Course Description: .

Couse ID: 110203435 **Description:** Hotel Management Operations

Full Course Description: a

Couse ID: 110203436 **Description:** Supply Chain Management

Full Course Description: .

Couse ID: 110203442 **Description:** Human Resource Information Systems

Full Course Description: A

Couse ID: 110203443 **Description:** Marketing Information Systems

Full Course Description: A

Couse ID: 110203444 **Description:** Operations Management Information Systems

Full Course Description: A

Couse ID: 110203461 **Description:** Food and Beverage Management

Full Course Description: a

Couse ID: 110203491 **Description:** Special Topics in Business

Full Course Description: A

Couse ID: 110203492 **Description:** Practical Training

Full Course Description: a

Couse ID: 110203494 **Description:** Special Topics in Hotel Managment

Full Course Description: jjjj

Couse ID: 110203495 **Description:** Project

Full Course Description: a

Courses Description

College: Business

Department: Business Administration

Couse ID: 1802031204	Description: Organizational Behavior
Full Course Description: حح	
Couse ID: 1802031208	Description: Business Communaction
Full Course Description: ggggg	
Couse ID: 1802031209	Description: Business Ethics
Full Course Description: ooooo	
Couse ID: 1802031222	Description: Operations Research
Full Course Description: حـــــــــــــــــ	
Couse ID: 1802031232	Description: Purchasing and Inventory Management
Full Course Description: خـــــــــــــــــ	
Couse ID: 1802031235	Description: Small Business Management
Full Course Description: ooooooo	
Couse ID: 1802031303	Description: Organization Theory
Full Course Description: ooooooooo	
Couse ID: 1802031307	Description: International Business
Full Course Description: kkkk	
Couse ID: 1802031309	Description: Change & crisis management
Full Course Description: uyt	
Couse ID: 1802031316	Description: Sales Management
Full Course Description: jjjj	
Couse ID: 1802031331	Description: Operations Management
Full Course Description: kkkkkk	
Couse ID: 1802031332	Description: Production and Operations Management
Full Course Description: mmm	
Couse ID: 1802031333	Description: Production Planning & Control
Full Course Description: jjj	
Couse ID: 1802031337	Description: Project Management
Full Course Description: jjj	
Couse ID: 1802031405	Description: Strategic Management
Full Course Description: kkkkk	
Couse ID: 1802031406	Description: Human Resource Management
Full Course Description: ggggggg	
Couse ID: 1802031408	Description: Advanced Human Resource Management
Full Course Description: hhhhhh	
Couse ID: 1802031415	Description: Commercial Promotion
Full Course Description: <L<<<<<<<	
Couse ID: 1802031421	Description: Research Methods in Management
Full Course Description: jjjj	

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College: Business
Department: Business Administration

Couse ID: 1802031423	Description: Advanced Operations Research
Full Course Description: KKKKK	
Couse ID: 1802031434	Description: Total Quality Management
Full Course Description: ooooo	
Couse ID: 1802031491	Description: Special Topics in Business Administration
Full Course Description: kkkkkkkkkk	
Couse ID: 1802032217	Description: Electronic Commerce
Full Course Description: o	
Couse ID: 1802032241	Description: Management Information Systems
Full Course Description: k/l	
Couse ID: 1802032319	Description: E-Marketing
Full Course Description: e	
Couse ID: 1802032342	Description: Human Resource Information Systems
Full Course Description: hhh	
Couse ID: 1802032344	Description: Operations Management Information Systems
Full Course Description: ;	
Couse ID: 1802032445	Description: Information Systems Projects Management
Full Course Description: k	
Couse ID: 1802032446	Description: Special Topics in Management Information Systems
Full Course Description: ll	
Couse ID: 1802032471	Description: Knowledge Management
Full Course Description: k	
Couse ID: 1802032472	Description: Decision Support Systems
Full Course Description: ;;;	
Couse ID: 1802032490	Description: Practical training
Full Course Description: ih	
Couse ID: 1802032495	Description: Graduation Project
Full Course Description: ;	
Couse ID: 1802033234	Description: Hospitality Industry
Full Course Description: ب	
Couse ID: 1802033258	Description: Hotel Legislation
Full Course Description: gg	
Couse ID: 1802033263	Description: Food Preparation
Full Course Description: ب	
Couse ID: 1802033291	Description: Introduction to Tourism Management
Full Course Description: ى	
Couse ID: 1802033304	Description: Public Relations Management
Full Course Description: ل	

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College: Business
Department: Business Administration

Couse ID: 1802033351	Description: Accommodation Service Management
Full Course Description: k	
Couse ID: 1802033352	Description: Events Management
Full Course Description: ى	
Couse ID: 1802033353	Description: Meetings and Conferences Management
Full Course Description: n	
Couse ID: 1802033362	Description: Resturants Management
Full Course Description: ى	
Couse ID: 1802033416	Description: Hospitality Marketing and Promotion
Full Course Description: l	
Couse ID: 1802033435	Description: Hotel Management Operations
Full Course Description: l	
Couse ID: 1802033461	Description: Food and Beverage Management
Full Course Description: g	
Couse ID: 1802033492	Description: Practical Training
Full Course Description: n	